

PROGRAMME

**AHA** AFFORDABLE  
HOUSING  
ACTIVATION  
*REMOVING BARRIERS*

International Union of  
Architects (UIA) Forum

18-20 May 2022  
Teatro Príncipe Pío,  
Madrid, Spain

Organizing entities



With the support of



# Wednesday, 18 May 2022

9 a.m. – 10 a.m.

## Opening ceremony

10 a.m. – 12 p.m.

## Barrier 1: Mismatches

**Chair:** *Sara Topelson*, director, Fundación Centro de Investigación y Documentación de la Casa, México

### Speakers

- *Amira Osman*, Professor, Tshwane University of Technology
- *William O. Rodríguez*, Secretary of Housing, Puerto Rico
- *Gulnara Roll*, Regional Adviser, Forests, Land and Housing Division, UNECE
- *Saskia Sassen*, Robert S. Lynd Professor of Sociology, Columbia University
- *Cameron Sinclair*, Co-Founder, Architecture for Humanity

### Cases

- Sao Paulo: *Elisabete França*, Executive Secretary, Sao Paulo Housing Department
- Barcelona: *Javier Burón and Laia Grau*, Barcelona City Council
- Madrid: *Álvaro González*, Councillor for Housing of the Madrid City Council.

12 p.m. – 12.30 p.m.

## Coffee-break

12.30 p.m. – 2.30 p.m.

## Barrier 2: Policies and Regulations

**Chair:** *Joan Clos*, former Mayor of Barcelona and UN-Habitat Executive Director, Spain

### Speakers

- *Doris Andoni*, Head, Housing Policy, Ministry of Finance and Economy, Albania

- *Mai Abdel Hamid*, CEO Social Housing and Mortgage Support Fund, Egypt
- *Robert Lewis Lettington*, Chief, Land, Housing and Shelter Section, UN-Habitat
- *David Lucas Parrón*, Secretary General of the Urban Agenda
- *Carlos Bruce Montes de Oca*, former Minister of Housing in Peru
- *Kwan Ok Lee*, Dean's Chair Associate Professor of Urban Planning, National University of Singapore
- *Orna Rosenfeld*, Global Advisor on Housing

#### **Cases**

- Singapore: *Sia Tze Ming*, Acting Director, Policy and Property, Housing and Development Board of Singapore
- Roosevelt Island: *Theodore Liebman*, Principal, Perkins Eastman and Board Member of the Consortium for Sustainable Urbanization

2.30 p.m. – 4 p.m.

#### **Lunch break**

3:00 p.m. – 3:45 p.m.

#### **Atmosferas 2030 in Aterrizaje 2030**

The role of architects and architecture. Conversation among *Amira Osman*, *Elisabete França* and *Orna Rosenfeld*

*The session is live-streamed online through the AHA Platform for all registered viewers. It is also live-streamed on screens within the Teatro Príncipe Pio for all the participants attending in person the AHA Forum in Madrid.*

4 p.m. – 6.30 p.m.

#### **Social Sustainability**

**Chair:** *Luis Fernández-Galiano*, professor, Universidad Politécnica de Madrid, ETSAM

#### **Speakers**

- *Fatou Dieye*, Affordable Housing Specialist
- *Camila Jordan*, Executive director, TETO Brazil

- *Pascual Ignacio Navarro*, Secretary of State for the European Union
- *Balakrishnan Rajagopal*, UN Special Rapporteur on Adequate Housing
- *Inés Sánchez de Madariaga*, director UNESCO Chair on Gender Equality Policies in Science, Technology and Innovation, UPM
- *Alfonso Vegara*, Founder, Fundación Metropoli
- *Juan Verde*, government and corporate strategist

**Invited architects:**

- *Ben van Berkel*, UNStudio
- *Didier Rebois and Manuel Blanco-Lage*, EUROPLAN

7 p.m. – 8 p.m.

**AHA Talks**

Conversations about the future of living

*Saskia Sassen*

*Paul Karakusevic*

*Joan Clos*

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**Thursday, 19 May 2022**

10 a.m. – 12 p.m.

**Barrier 3: Financing**

**Chair:** *Luiz de Mello*, director, Economics Department, OCDE

## Speakers

- *Andrés Horcajada*, CEO & Co-Founder, TECTUM
- *Julie Lawson*, Associate Professor, RMIT University and Lead author #Housing2030
- *Luis Roca de Togores*, President, Junta Compensación Valdecarros
- *Ruth Schagemann*, President of the Architects' Council of Europe (ACE-CAE)
- *Elena Szolgayova*, Co-Chair, Housing 2030 Initiative

## Cases

- INFONAVIT Mexico: *Carlos Martínez*, General Director
- Plan Vive Madrid: *José María García Gómez*, Deputy Councillor of Housing and Urban Planning, Regional Government of Madrid

12 p.m. – 12.30 p.m. **Coffee-break**

12.30 p.m. – 2.30 p.m. **Barrier 4: Urban Design**

**Chair:** *Martha Thorne*, dean, IE School of Architecture and Design

## Speakers

- *Iñiqui Carnicero*, Director General of Architecture and Urban Agenda, Ministry of Transport, Mobility and Urban Agenda
- *Odile Decq*, Founder, Studio Odile Decq
- *Heather Dodd*, Founding Partner, Savage+Dodd Architects
- *Cheryl S. Durst*, Executive Vice President and CEO, IIDA

- *Paul Karakusevic*, Founding partner, Karakusevic Carson Architects

#### **Cases**

- Reinventing Cities: *Hélène Chartier*, Director of Urban planning and design at C40
- Madrid Nuevo Norte: *Miguel Hernández*, General Director
- New European Bauhaus: *Marcos Ros*, member of the European Parliament

2:30 p.m. – 4 p.m.

#### **Lunch break**

2:30 p.m. – 3:30 p.m.

#### **Atmosferas 2030 in Aterrizaje 2030**

Views on the future of housing and the city

##### **Industrialization and Robotics**

*Patxi Mangado*, National Institute for Industrialization and Construction Robotics

##### **Ethical industry**

*Paco Sanchis*, CEO Compac

##### **Urban Planning**

*Luis Roca de Togoies*, Chairman of the Board of Valdecarros Compensation

##### **Collective Housing**

*Chema Lapuerta*, ETSAM Professor and Director of the Master Programme in Housing

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4 p.m. – 6.30 p.m.

#### **Economic Sustainability**

**Chair:** *Felipe Vera*, Housing and Urban Development Specialist, Harvard University Graduate School of Design

### Speakers

- *Haymanot Watchmeister*, Faculty of Law, Stockholm University
- *Gonçalo Byrne*, President of the Portuguese Order of Architects
- *Grzegorz Gajda*, Urban Specialist, European Investment Bank (EIB)
- *Natalia Martínez*, Fundación Hábitat3
- *Richard Sennett*, Senior Fellow of the Center on Capitalism and Society, Columbia University

### Invited experts

- *Kunlé Adeyemi*, Architect, NLÉ
- *Richard Florida*, Rotman School of Management, University of Toronto

7 p.m. – 8 p.m.

### AHA Talks

Conversations about the future of living

*Spela Videcnik*

*Francesca Cesa Bianchi*

*Ted Liebman*

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## Friday, 20 May 2022

10 a.m. – 12 p.m.

### Barrier 5: Promotion and Production

**Chair:** *Ishtiaque Zahir Titas*, Vice president, International Union of Architects (UIA)

### Speakers

- *Güldehan Atay*, Mimar Sinan Fine Arts University
- *Johann Baar*, Director Affordable Housing and Technology, Hilti Foundation
- *Reinhard Goethert*, MIT Architecture
- *José María Lapuerta*, Founder and co-director of the Master in Collective Housing, UPM
- *Sergio Magalhaes*, former Housing Secretary of Rio de Janeiro
- *Mona Rady*, Chairperson of Habitat Professional Forum

### Cases

- Vienna: *Silvia Hofer and Nicole Büchl*, wohnfonds\_wien
- Thailand: *Thipparat Noppaladarom*, Advisor, Baan Mankong Project

12 p.m. – 12.30 p.m. **Coffee break**

12.30 p.m. – 2.30 p.m. **Barrier 6: Ownership and Tenure**  
**Chair:** *Margrit Hugentobler*, (formerly) Swiss Federal Institute of Technology (ETH)

### Speakers

- *Javier Martín*, General Director of Housing and Land, Ministry of Transport, Mobility and Urban Agenda, Spain
- *Sergio Nasarre*, Catedra UNESCO Vivienda, Univ. Rovira i Virgili
- *Michelle Norris*, Director of the Geary Institute for Public Policy, University College Dublin
- *Christoph Schmid*, Professor, University of Bremen



- *Paloma Taltavull*, Professor, Universidad de Alicante, and UNECE Real Estate Market Advisory Group

- *Spela Videcnik*, *OFIS Architects*

#### **Cases**

- Places for People: *Corneille Koppelaar*, International Director

- Mauritius: *Gaetan Siew*, Special Envoy for the Republic of Mauritius

2.30 p.m. – 3:30 p.m.

#### **AHA Talks**

Conversations about the future of living

*Richard Sennett*

*Marcos Ros*

*Cheryl Durst*

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2.30 p.m. – 4 p.m.

#### **Lunch break**

4 p.m. – 6.30 p.m.

#### **Environmental Sustainability**

**Chair:** *Carlos Sallé*, international expert in energy transition and sustainability, Spain

#### **Speakers**

- *Eugenie L. Birch*, *Lawrence C. Nussdorf* Professor of Urban Research and Education, University of Pennsylvania

- *Washington Fajardo*, Rio de Janeiro City Planning Commissioner

- *Carl Hensman*, Senior Program Officer, Gates Foundation

- *Susana Saiz*, director, Sustainability and Energy, ARUP

- *Bruno Sauer*, CEO, Green Building Spain
- *Cassie Sutherland*, programme director, energy, and buildings, C40

**Invited architects**

- *Francesca Cesa Bianchi*, Stefano Boeri  
Architetti Project Director
- *César Ruiz Larrea*

6.30 p.m. – 7 p.m. **Closing ceremony**

## Organizing entities



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